

Campaign Report



Report Name: By Date
Reporting Range: 07/12/2016 - 11/12/2016
Creation Date: 05/01/2017
Campaign: BUD_Maximat_ROS_Nett_07.12-11.12
Network: Amedia

Overview

Customer:	Lokal_Budstikka
Advertiser:	BUD_Maximat
Sales Person:	Ulf
Flight:	BUD_Maximat_ROS_Nett_07.12-11.12
Start date:	07/12/2016
End date:	11/12/2016
Total Impression:	180,000
Guaranteed Impressions:	180,000
Clicks booked:	0
Payment Type:	Pay Ads
Impressions:	174,049
Clicks:	278
C-Rate [%]:	0.16
UU (lifetime):	32,768

Detail View

Date	Impressions	Clicks	C-Rate [%]
07/12/2016	35,963	50	0.14
08/12/2016	37,659	49	0.13
09/12/2016	29,356	44	0.15
10/12/2016	29,012	39	0.13
11/12/2016	42,059	96	0.23
Total	174,049	278	0.16

